



# Property managers, make it count.

Property managers like you are critical to the success of the 2020 Census. As a trusted voice among your tenants, you can raise awareness of the 2020 Census and increase response. Your efforts will help provide accurate data to improve communities across the nation.

## > What is the timeline?

In early 2020, every household in the United States, including those living in rental housing, will receive a notice to complete the census online, by phone, or by mail.

## > How can I help?

Share information with tenants so they know when and what to expect. Also, provide census takers access to your properties to help tenants complete their form if they haven't already done so.

## > How do I benefit?

Accurate data can be a valuable asset in determining where to build new rental properties and how to market your business.

## > Is the 2020 Census secure?

Yes. Official census takers will carry government-issued identification with them at all times. The personally identifiable information they collect is kept confidential by law.

## Want to do more? Become a 2020 Census partner!

A 2020 Census partner is an organization that helps ensure its community is accurately represented in the 2020 Census. Partners join a network of national and local organizations encouraging people to respond. Get started at [CENSUS.GOV/PARTNERS/JOIN](https://www.census.gov/partners/join).

For more information, visit:

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